

MINUTES OF THE  
FREMONT ECONOMIC DEVELOPMENT ADVISORY COMMISSION (EDAC)  
THURSDAY, January 8, 2015, 8:00 A.M. – 9:30 A.M.  
ARDENWOOD CONFERENCE ROOM  
3300 CAPITOL AVENUE, BUILDING A

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1. **CALL TO ORDER**            The meeting was called to order at 8:04 a.m.

2. **ROLL CALL**

**Commissioners Present:** Commissioners Bonior (Alternate Goldsmith), Chang, Duarte, Gaeta (Alternate Gail), Lee, Tran

**Commissioners Absent:** Cardenas and Cox

**Staff Present:** Kelly Kline, Economic Development Director  
Christina Briggs, Economic Development Manager  
Jennifer Chen, Economic Development Coordinator  
Kim Marshall, Economic Development Specialist  
Rachel DiFranco, Sustainability Coordinator  
David McFeely, Economic Development Intern

2015 Economic Development Advisory Commission Chair Cindy Bonior (Alternate Aaron Goldsmith) and Vice Chair Jennifer Duarte selected with all ayes.

3. **APPROVAL OF MINUTES**

The regular minutes of November 6, 2014 were approved. Goldsmith 1<sup>st</sup>/Chang 2<sup>nd</sup>, all ayes

4. **PUBLIC COMMUNICATIONS**

None

5. **COMMISSIONER/STAFF REPORT ON THE FOLLOWING SECTORS:**

Industrial/Manufacturing

Warm Springs – bridge – Measure BB allocates \$11 million towards this project. Spur re-alignment

agreement with UP is complete.

The City has hired a new Real Property Manager that will handle managing and selling City properties.

#### Downtown

New place making videos are on the website.

Final Design team for Civic Center Phase I selection will occur in late February.

#### Commercial/Retail

Sizzler will be located at the former Black Angus restaurant on Walnut Avenue.

Niles Business Walk happened in December. We will work with the individual business association to schedule these again this year.

Pacific Commons will have new businesses opening in 2015 – Dish ‘N Dash, Carter’s/Osh Kosh, Bennigan’s, Cream, Bowl of Heaven, Pancheros Mexican Grill, and Boneheads.

#### Chamber of Commerce

The Chamber’s new website Launch Party will be January 28<sup>th</sup>.

Look for an IT Security Forum in the next month or so.

#### Marketing/Branding

The first piece in Economic Development’s marketing update - How to Start a Business guide is complete.

### **6. COMMISSIONER/STAFF REPORT ON CORPORATE SITE VISITS**

There were three visits: Silevo (acquired by SolarCity), Cordis (acquired Lifescan), and PlasmaSi.

### **7. COMMISSIONER/STAFF REPORT ON SVEDA, EAST BAY EDA, OTHER MEETINGS**

The next FAST meeting will be on February 9.

## **8. SCHEDULED ITEMS**

### **8.1 Sustainability Program Update**

Rachel DiFranco, Sustainability Coordinator, shared that the City of Fremont has a goal of 25% reduction in Green House Gas Emissions by 2020. 50% of the Green House Gas Emissions come from transportation and 39% come from commercial/residential.

The City of Fremont is a semi-finalist in the Georgetown University Energy Prize. It is a 2 year competition, \$5 million prize, competing with cities that have a population of 10,000 to 250,000 residents.

### **8.2 Clean Technology Demonstration Policy**

David McFeely, Economic Development Intern, discussed the low or no cost policy that will allow City resources to support deployment of clean technology products for Fremont companies.

## **9. FUTURE AGENDA ITEMS**

- Downtown Fremont Update

## **10. ADJOURNMENT**

The meeting was adjourned at 9:30 a.m.